

ETF Product Development Summit 2019

etc.venues St Paul's, 200 Aldersgate, London EC1A 4HD
Thursday 24th January 2019, 08:15 - 15:15



**ETF PRODUCT
DEVELOPMENT**
Summit

08:15 – 09:00	Registration and breakfast	
09:00 – 09:05	Welcome introduction	Simon Smith, MD, ETF Strategy
09:05 – 09:30	J.P. Morgan Asset Management State of the ETF industry: Myths and Trends - The growth of the ETF industry - Innovative themes for the future - What to watch in 2019 and beyond	Bryon Lake Head of International ETFs J.P. Morgan Asset Management
09:30 – 09:50	ETFGI ETF Landscape: Flows, Trends and Outlook - Analysis of ETF products being used by institutional investors and others - How investors are selecting and utilizing ETFs - Trends in ETFs – what the future may hold	Deborah Fuhr Founder & Managing Partner ETFGI
09:50 – 10:15	BNY Mellon ETFs: A Path to Success – Rob Rushe in conversation with Howie Li, Head of ETFs, LGIM - Build, buy, or rent? - Product structuring considerations - Distribution challenges in EMEA	Rob Rushe Head of ETF Services, EMEA BNY Mellon
10:15 – 11:00	Panel discussion - Hosted by Brown Brothers Harriman Creating an Efficient ETF Ecosystem through the Practical Application of Emerging Technologies - How the ETF creation/redemption process can be further streamlined - How emerging technology can deliver more efficient pricing across the ETF value chain - ETFs: The perfect use case for Distributed Ledger Technology (DLT)? - How digital applications are changing the fund distribution landscape Andrew Craswell , SVP, Head of ETF Business Development Europe, Brown Brothers Harriman Nick King , Head of ETFs, Fidelity International Steve Palmer , Head of ETF Trading, HSBC Simone Vroegop , Global Fintech Product Manager, Brown Brothers Harriman Joy Yang , Product Specialist, MarketBeta	
11:00 – 11:25	Networking break	
11:25 – 11:45	Solactive Index Themes Set to Shape Product Development in 2019 and Beyond - The price war and the race to zero - Innovation in thematic - ESG as standard?	Timo Pfeiffer Head of Research & Business Development Solactive
11:45 – 12:05	IHS Markit European Benchmark Regulation for ETF Issuers - Understanding user obligations under the EU BMR - Avoiding the transitional trap as non-compliance penalties come in to force - Kick-starting your compliance with a point-in-time inventory review	Alisdair Donaldson Product Management Director IHS Markit DeltaOne
12:05 – 12:25	Dillon Eustace ETFs under Regulatory Scope - International Consideration of ETFs - Central Bank of Ireland feedback on its discussion paper - Opportunities for active managers - IOSCO ETF Workstream - What can we expect? - Other international bodies? - Brexit impact for ETFs – listing, settlement, distribution, etc.	Brian Kelliher Partner, Asset Management & Investment Funds Dillon Eustace
12:25 – 12:45	HANetf Design, Construct, List and Distribute: A Revolutionary White-Label Approach - Accelerating time to market and getting it right - The importance of aftermarket care; launching is the straightforward part - Case study I: Overseas issuer launching in Europe - Case study II: Traditional asset manager debuting in ETFs	Hector McNeil Co-Founder & Co-CEO HANetf
12:45 – 13:45	Networking lunch	
13:45 – 14:05	Amun Crypto Assets: The Listing of the First Physically Backed Crypto ETP (Our Story) - Why crypto assets? The bull case for crypto markets - Listing Amun Crypto Index ETP: the first physically backed crypto ETP - Solutions for crypto financial products: implications for product development	Ophelia Snyder Co-Founder & Chief Product Officer Amun
14:05 – 14:25	Beta Securities Poland Poland: Investing in the Growing Economy through ETFs - Poland - the fastest-growing economy in the region - The opportunity for ETFs in the Polish capital market - Beta ETF WIG20 - A case study	Roy Regev Management Board Member Beta Securities Poland (and Founder of KSM)
14:25 – 14:45	NTree Overcoming the Challenges of Pan-European ETF Distribution - The Big Picture - business structure review - The devil is in the details – product structure and design - Hitting the road - distribution and marketing	Tim Harvey CEO NTree
14:45 – 15:15	Afternoon tea sponsored by Brown Brothers Harriman	

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